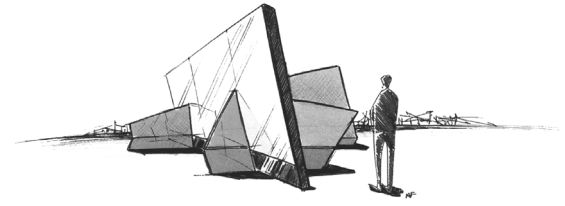


NATE FASSER



Art Director with 20 years of knowledge designing branded retail experiences, interactive exhibitions, and architectural environments.

STRENGTHS

- strong conceptual approach to design briefs
- highly collaborative with clients, multi-disciplinary teams
- fabrication knowledge
- fixture installation experience

EXPERIENCE

Axiom Custom Products *since 2021*

Portland, OR

HIGHLIGHT *The North Face* – completed several projects with the Global Retail Design Team to be executed in flagship and fleet stores. Guided the design process for internal designers.

PROJECTS *Converse / The North Face / Filson / Nike Jordan Fjällräven / Sitka / UGG / New Seasons Market*

2Hemispheres *8 years*

Oregon City, OR

HIGHLIGHT *PGA Tour FanShop* – worked closely with external fabrication team to create tiered kit of parts for 15,000 ft² retail events. As lead designer produced renderings, shop drawings, merchandise directives, installation guides.

PROJECTS *Nike / adidas / Hydro Flask / Puma / TaylorMade Wacom / Oakley / Columbia Sportswear / Asics*

Renate *2 years*

Portland, OR

HIGHLIGHT *Mobius Science Center* – lead designer of a new 12,000 ft² museum which includes 65 hands-on exhibits, lab spaces, and habitats for live animals. Determined user interface, materials & finishes for each exhibit.

PROJECTS *Mercy Corps / Oregon Historical Society / Levi Strauss*

OMSI *5 years*

Portland, OR

HIGHLIGHT *Design Zone* – designed exhibits, graphics and logos for a \$3M STEM-focused project. Directed internal teams, managed timelines, produced shop drawings, and assisted with visitor studies evaluation for the 5,000 ft² traveling exhibition.

PROJECTS *Physics Lab / Schnitzer Steel / Anchorage Museum*

SKILLS

- SketchUp Pro
- V-Ray
- Illustrator
- Photoshop
- InDesign
- Procreate
- Vectorworks
- AutoCAD

EDUCATION

MFA–Industrial Design
Academy of Art University

B.ARCH–Cum Laude
Wentworth Inst. of Tech.

CONTACT

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